



Dear Band Student and Parent:

Our **43rd Annual "Show of Bands"** being held at Cardinal Stadium on Tuesday, August 29, 2017 is a fundraising event for both the band students and the Canfield Band Parents organization. Parents are asked to volunteer to help on one of the committees (see volunteer form). Students are encouraged to sell advertising space in the "Show of Bands" program book to help defray the cost of upcoming band trips. 90 % of the advertising money that the band student collects will be credited to their student account to be used toward the cost of band trips. This money will continue to carry over until the student's senior year. At that time, balances will be transferred to a younger sibling in the band program (if applicable).

Our tentative schedule for band trips is as follows:

Fall 2017	Marching band (TBD)
Spring 2019	Senior band members only (TBD)
Fall 2019/Spring 2020	Marching band (Walt Disney World, Orlando, Fla.)

Guidelines for Ad sales:

Deadline to submit all Ad orders, payment, and artwork is **Tuesday, August 1, 2017 - no exceptions!** Direct all questions to Show of Bands Program Co-Chair, Mrs. Kathy Epp via email showofbands@gmail.com or (814) 706-4643.

The following businesses are not to be solicited by students for Ads:

Home Savings & Loan, Gordon's Repair Shop, Motter's Music, Farmers National Bank, or Oven Fresh Pizza

Ad Sizes (approx.) and Pricing:

(Ads will be printed in black and white and must be print ready as we do not create or "fix" ads)

❖ 1/8 Page	3 7/8 x 2 5/8	\$25.00
❖ 1/4 Page	3 7/8 x 5 1/4	\$50.00
❖ 1/4 Page (wide)	7 7/8 x 2 5/8	\$50.00
❖ 1/2 Page	7 7/8 x 5 1/4	\$75.00
❖ Full Page	7 7/8 x 10 1/2	\$100.0
❖ * Cover Pages	unavailable for student credit	(*inside front, inside back, or back)

Please have the purchaser of each Ad(s) fill-out and keep the "Patron Letter" as proof of purchase and for tax purposes.

You must adhere to the following procedures when selling and submitting programs ads:

- ✓ Contact/sell ads to friends, family, and area businesses.
- ✓ Collect payment at the time of the sale (or make arrangements to pick-up payment if business needs time to draft check/payment) **Students must collect payment from payee and submit with order form – NO EXCEPTIONS! Payments are not to be mailed separately from order form(s) – NO EXCEPTIONS!**
- ✓ Mail or drop-off ad order form(s) with payment to Mrs. Kathy Epp (see info below).
- ✓ Print ready artwork for ads sold should be emailed to showofbands@gmail.com in either .jpg or .pdf format. Hard copies may be submitted but must be turned-in with order form.

You can email or drop off your order form(s) with payment and/or hard copy of ads to:

Mr. Kathy Epp
6000 Whispering Meadows
Canfield, OH 44406
Phone: (814) 706-4643
Email: showofbands@gmail.com